



# Around the House

Home improvement news compliments of Maeser Master Services  
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## Hometown Business - Hometown Charm

Buying local? What is that? Buying local means making a decision to buy locally produced goods and services from a locally-owned and operated business. Choosing a local business over a corporate chain that resides in another state or country can have positive benefits to you as well as to your community. Although we may not be able to buy everything from our community, here is why we think hometown businesses have hometown charm.



When we spend locally, we improve our economy and economic environment for all businesses in our community. According to [www.buylocalrogue.org](http://www.buylocalrogue.org), locally-owned businesses have a tendency to do business with other locally-owned businesses. The dollars spent in the local economy create a "multiplier effect". Local businesses advertise in local magazines, bank with local banks, eat at local restaurants, and purchase local services like plumbing, heating and cooling. The purchases we make locally trickle down to reinvestment in our community which creates a positive cycle. We can also see the positive impact in city-provided services such

as: fire, police, the Louisville Loop, Louisville parks, Hike and Bike events, street lights, street repair and improvement, libraries, and so much more.

Another great example is Thunder over Louisville. As a collective community, we spend money on the local businesses that help sponsor one of our region's largest annual events. Consequently, according to [www.thunderoverlouisville.org/thunder-funder](http://www.thunderoverlouisville.org/thunder-funder), Thunder is the number one fund-raiser for several local businesses such as: Kentucky Center for the Arts, Actors Theatre of Louisville, Louisville Science Center, the Louisville Ballet and more. So, economically speaking, these local businesses are able to stay in business, employ more people, and spend more locally.

Another benefit of buying local is that it helps generate more jobs making the local economy more prosperous. According to [www.sustainableconnections.org](http://www.sustainableconnections.org), small local businesses are the largest employer nationally. These employees presumably give better customer service because they are local and know the local culture.

Maeser is a perfect example of a small, locally-owned and operated business. Our founder, Marvin Maeser, started his business with a box of tools and a pick-up truck. We have weathered bad economic times and have grown in prosperous times, always committed to hiring local technicians, managers, and office staff. We use local companies, hire local subcontractors, and purchase supplies from local companies whenever possible.

So as the cliché goes: Buy Local, Think Local, Be Local. Think local first when needing plumbing, heating, cooling or bathroom remodeling, because we believe in Louisville's hometown businesses and its hometown charm.



## Maeser Bath Design Studio

## Featured showroom bathroom design

Maeser's Bath Design Studio features all of the design elements necessary to make your bathroom dream a reality. Our Studio features examples of lighting, flooring, tile, shower walls, counter tops, custom-made vanities, fixtures, mirrors and much more.

This bathroom vignette in our design studio features a sophisticated shower space with a frameless hinged shower door complete with chrome trim. The floor to ceiling tiled shower walls feature vertical tile which offers a fabric-textured look that adds depth to the space. Mother of Pearl accent tile runs up the center of the back wall and into the recess niche. The Moen Voss Moentrol® shower trim boasts a large chrome shower head and handheld shower on a vertical bar, making height adjustment quick and easy. The 1" x 2" fabric textured tile on the shower floor completes the ensemble and provides increased traction slip-resistance.

The biscuit colored Kohler Cimarron® Comfort Height® toilet is very popular for providing a more comfortable sitting height than a standard toilet. An 18" polished chrome towel bar hangs above the toilet.

The 30" custom-made, solid wood vanity has an espresso finish with a granite surface and biscuit under-mount bowl. The handles are stainless steel to match the chrome in the other fixtures.

This bathroom vignette in our Bath Design Studio provides just one example of several bathroom scenes. Visit our Studio to see our other bathroom scenes and to check out all of our other customizable bathroom remodel options. Maeser will lead you through the renovation process from start to finish and take care of every aspect of your bathroom remodel. We provide exceptional customer service, reliable suppliers, and skilled craftsmen who share our focus on reliability and top-quality products.

Give us a call for a free estimate. Our Studio can be an integral tool to beginning your bathroom remodeling process.



## QUACKS

● **Duck Tote Bag**  
Congratulations to Joe K. He requested his Emergency Shut-Off Valve Tags and was entered in the drawing, and he won the cutest tote bag you have ever seen!

● **Check out our remodel gallery**  
View our remodeling projects and share the pictures with your friends via all the popular social sites.  
[www.maeser.com/bathroom-remodeling/portfolio/](http://www.maeser.com/bathroom-remodeling/portfolio/)

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● **Ken-Ducky Derby sponsor**  
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**What does an HVAC tech do? Download your Maeser HVAC coloring and activity book today.**

[www.maeser.com/HVACcoloringbook](http://www.maeser.com/HVACcoloringbook)

Color page 2 and finish the puzzle on page 3. Scan it or take a picture of it and email it to [joni@maeser.com](mailto:joni@maeser.com). The person that gets the puzzle correct and colors the prettiest picture, will win a duck umbrella. Hint, Ducky is yellow!



## HVAC 101

If your HVAC system is over 12 years old, you may not be getting the heating and cooling you desire for your home, plus it may be draining your wallet. Upgrading to a new energy-efficient system will not only make you and your family more comfortable, the new equipment will increase efficiency and allow you to quickly see payback in the form of lower annual utility bills. As an added bonus, LG&E offsets the cost of a qualifying central air conditioner or air-source heat pump with rebates. The rebates are based on SEER Rating and run from \$100 to \$750. Visit [www.lge-ku.com](http://www.lge-ku.com) for more information about rebates.

When deciding on the best air conditioner and heat pump, be aware of two numbers. The SEER (Seasonal Energy Efficiency Ratio) rating is for cooling. The higher the number, the greater the efficiency. Our reliable Bryant dealer has units with SEER ratings ranging from 13 to 20.5.

The other number to be mindful of is the HSPF (Heating Seasonal Performance Factor).



**Heating & Cooling Systems**  
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This measures the efficiency of the heating mode of the heat pump. Maeser and Bryant offer heat pumps with HSPF ratings up to 13. The minimum required HSPF rating is 7.7 and the higher the rating, the greater the efficiency.

Give Maeser a call to help you determine the best HVAC system for you and your family.



### just ducky recipes...

### Tomato Salsa

- 4 plum tomatoes, cored, seeded and cut into large chunks
- 1 jalapeno pepper, stemmed, seeded and sliced
- 1 tablespoon lime juice
- 2 teaspoons olive oil
- Salt and pepper

Put tomatoes, jalapeno pepper, lime juice, and olive oil in a blender and puree until smooth. Season with salt and pepper.

[www.foodnetwork.com](http://www.foodnetwork.com)



### "Just Ducky" Services

#### Plumbing

- Back Flow Preventers
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- Faucet Installation
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- Sump Pump Flooding Prevention
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#### Heating and Cooling

- Air Cleaners
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#### Complete Bathroom and Aging-In-Place Remodels

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11101 Electron Drive, 40299

Financing Available

**502-266-6546**

[www.maeser.com](http://www.maeser.com)

# Maeser Bath Design Studio

## The showroom is now open!

Whether you have a half bath, expansive master bath or need to create a bath, Maeser will lead you through the renovation process from start to finish.

Call to set up an appointment to see examples of lighting, flooring, tile, shower walls, counter tops, custom-made vanities, fixtures, mirrors and so much more. All in one place!

**Call for a free estimate! - 266-6546**

Visit our web site for savings to get you started.

[www.maeser.com/seasonal-savings](http://www.maeser.com/seasonal-savings)



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