



# Around the House

Home improvement news compliments of Maeser Master Services  
maeser.com • 502-266-6546



## Take control over power outages

We all have a tendency to take for granted the simple process of flipping on a light from a light switch or using the ice maker to cool our favorite beverage. We prepare dinner with an easy turn of the dial on the oven or slip our food in the microwave to heat it up. Most of us live in an environment where the room temperature is always at a comfortable level. However, more times than we care to count, that luxury has been compromised by power outages due to mother nature.

Do you remember the wind storm that befell Louisville in September 2008 as a result of Hurricane Ike? According to WHAS, we had 50 mph winds with gusts over 70 mph. Approximately 1,100 electrical wires were down and more than 300,000 people were without power.

In January 2009, an ice storm hit Kentuckiana causing the largest power outage on record with 609,000 homes and businesses without electricity. Falling trees and limbs on power lines and ice weighing down power lines caused widespread destruction. It took up to 10 days to get everyone's power back on. And, just a few months ago, thunderstorms caused approximately 50,000 customers to lose their electricity.

The detrimental consequences of a power outage are easy to visualize. Flooded basements, frozen pipes, spoiled food, mold infiltration, loss of contact and so much more.

Maeser, however, has a solution to unforeseen power outages and that is the **whole-house backup generator**. When the power goes out, the whole-house generator goes on automatically whether you are home or away, then turns itself off when utility power is restored. This electrical backup system protects your home and family 24 hours a day and is designed to supply power directly to the electrical circuit breaker box in your home.

When deciding on what size generator you may need, it is best to determine what your family would need in the case of a power outage. The generator is matched with a transfer switch that *cont. inside*



## Prepare a power outage kit

According to LG&E, these are the items that should be kept in your kit for emergency power outages:

- A battery-powered radio
- A bottled water/non-perishable food
- Paper plates/plastic utensils
- A corded or cellular telephone
- A manual can opener
- Whistle (to signal for help)
- Flashlights for all family members
- Emergency telephone numbers
- Plastic sheeting and duct tape
- OTC/prescription medications
- Fresh batteries for any devices
- Moist towelettes, garbage bags, and plastic ties
- A battery-operated lantern and extra batteries
- Candles and matches
- Baby items (diapers, formula, etc.)
- A first-aid kit
- Wind-up clock
- ABC type fire extinguisher
- Food and supplies for pets

## Featured Remodeled Bathroom

This featured bathroom is one of two bathrooms remodeled for our customer. In the master bath, they wanted to remove their tub and install an oversized shower with a seamless door, tiled bench and multiple shower heads. Two mosaic design strips complement the shower tile and flooring from Louisville Tile.

A Moen Kingsley thermostatic and 3-volume control was added which provides the ultimate shower experience allowing the user to control temperature and water power.

Our customers chose the traditional look of a Kingsley faucet and shower fixtures with an oil-rubbed bronze finish by Moen. To complement the dark finish, they chose a red cherry Vittitow vanity with granite counter tops and a matching custom linen floor-to-ceiling closet in the bathroom and a matching vanity in the dressing area.

Visit our portfolio at [maeser.com](http://maeser.com) to view all the photos for this gorgeous bathroom remodel. *See coupon on back of this newsletter.*



## QUACKS

### Refer your friends to Maeser

Do you know someone who needs plumbing, heating, cooling, geothermal or a bathroom remodel? Tell them about Maeser! You both will receive a special gift from us. Just have them call 502-266-6546 and give our friendly customer service representative your name. We'll be in touch. Thanks for your loyalty!

### Check out our social gallery

Our web site includes a gallery that allows our customers to view our remodeling projects and share the pictures with their friends. [www.maeser.com/bathroom-remodeling/portfolio/](http://www.maeser.com/bathroom-remodeling/portfolio/)

### Financing available

**Special 36-month financing available.** Buy today and pay over time for a bathroom remodeling project or a heating and cooling system. Call Maeser for details.

### Facebook

Like us on facebook. We have remodeling photos, staff photos, contests and so much more. [www.facebook.com/MaeserServices](http://www.facebook.com/MaeserServices).

### Senior Citizen Days

Save an additional **10% off service calls** on Wednesdays and Thursdays\*

\*Not valid with other offers. Discount not applicable during extreme weather (i.e. flooding, weather advisory days or other acts of nature).

### Maeser's Preferred Maintenance Plan

Our preventive maintenance plan includes:

- Precision tune-up
- Priority scheduling
- No extra charge for emergency service
- FREE estimates
- 15% off heating/air conditioning repairs
- 10% off plumbing repairs.

**Become a member today! 266-6546**

cont. power outages



contains a predetermined number of circuits. Each circuit is directly connected to its paired circuit on the main circuit breaker panel in your home, resulting in electricity to certain appliances or area of your house.

As a homeowner, you can understand the advantages of an automatic whole-house generator. Planning for unpredictable weather and other unforeseen outages brings you peace of mind and protection for your home and your assets, whether it's for a few hours or for weeks.

New home construction or renovations requiring electrical modifications are the ideal time to consider a backup power system. *Call our home-comfort experts today to discuss how you can gain control of the power in your home.*

**SAVE UP TO**  
**\$500** **On a complete heating and cooling system**

LIMITED TIME!



**Hurry! Offer ends October 1!**

Cool weather is on its way so don't miss out on this great opportunity and update your old unit to a more efficient one. Plus, receive:

- One year's worth of free filters
- **FIRST 30 CALLERS** also receive a **free programmable thermostat with the purchase of a complete heating and cooling system**



### "Just Ducky" Services

#### Plumbing

- Back Flow Preventers
- Drain Water Lines
- Drain Cleaning
- Emergency Plumbing Repairs
- Faucet Installation
- Fixture Replacement
- Garbage Disposals
- Gas Piping Repairs
- Sump Pump Flooding Prevention
- Water Heating

#### Heating and Cooling

- Air Cleaners
- Air Conditioning
- Indoor Air Quality Systems
- Furnaces
- Geothermal
- Heat Pumps
- Humidifiers
- Roof Top Units
- Unit Heaters
- Zone Control Comfort Solutions

#### Complete

#### Bathroom Remodel

- Body Massage Shower and Whirlpool Tubs
- Aging In Place Remodels

#### Financing Available

**502-266-6546**  
**www.maeser.com**

## Make your bath just ducky with a remodel from Maeser!

Maeser will lead you through the renovation process from start to finish and make the process simple, affordable and fast! We give you exceptional customer service and knowledgeable assistance throughout the entire process.

- Custom design layout to fit your needs, wants and budget
- Demolition and repair
- Project coordination/management of all aspects of the project
- Selection and installation of fixtures, cabinetry, flooring, lighting, drywall and painting



**502-266-6546 • maeser.com**

MPL2258 • MO1182



11101 Electron Drive  
Louisville, KY 40299  
MPL 2258 • MO 1182

PRSRT STD  
U.S. POSTAGE  
**PAID**  
LOUISVILLE, KY  
PERMIT NO. 990

just ducky recipes...

Super easy and fast!

## Sweet Hawaiian Crockpot Chicken

### Ingredients:

- 1 cup pineapple juice
- 1/3 cup light soy sauce
- 1/2 cup packed brown sugar
- 2 lbs. chicken breast (boneless, skinless)

### Directions:

- Cut chicken into bite sized pieces.
- Add chicken and all other ingredients into your slow cooker.
- Cook on low for 6 to 8 hours or until chicken is tender or falls apart.